

Inspired by Nature...

NATURIE X



Production heritage, natural ingredients,
Italian excellence.



NATURIEX

🇬🇧 **Naturiex** is an agri-food company focused on **brewing**, with an expanding presence in the non-alcoholic sector, and on **the valorization of malts, hops, and fermentation processes**.

The company integrates production expertise and process control to transform raw materials and fermentation activities into solutions built on quality, monitoring, and safety.

Quality and Food Safety

The Division's activities fall within the scope of the UNI EN ISO 22000:2018 certified Food Safety Management System for the production of beer, malt and hop extracts, yeasts, and spent grains.

Research & Development

Naturiex is highly active in research and development, also through collaborations with qualified partners. Our approach is geared towards continuous improvement and achieving ever-higher quality standards for our product portfolio.

Brewing operations and proprietary brands

The Beer Division, with over forty years of history, continues to evolve through high-quality beers, blending tradition, innovation, and territorial identity.

The Art of Beer

For Naturiex, beer is art and passion.

The site has moved through significant historical phases, having been part of major international brewing groups before being acquired by the Tarricone family in 1999. All the original know-how and craftsmanship have been preserved, ensuring continuity and quality in brand production.

The facility features modern equipment and a highly qualified team, guaranteeing flexible production and high standards for both proprietary brands and dedicated projects. The company serves as a bridge between the industrial beverage world and local breweries, promoting an open and collaborative production model capable of meeting the needs of modern distribution and the most demanding consumers.

Independence and Values

Independence is a founding value for **Naturiex**, a principle that guides every strategic choice and allows for market development while maintaining full control of the supply chain.

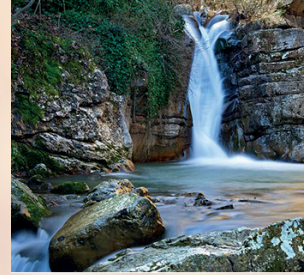
The company operates with cutting-edge expertise, developing flexible and customized solutions, and enhancing Italian supply chain products to successfully tackle the challenges of both domestic and international markets.



NATURIEX

Territory

The heart of **Naturiex** lies in **Basilicata (Italy)**, an authentic and pristine land. Our brewery is located in Baragiano, within the municipality of Balvano (region of Potenza), nestled between the Lucanian Dolomites and Mount Vulture. Here, pure water and barley crops are essential elements for the quality of our beers. The territory itself becomes both ingredient and inspiration, giving the beers a unique, authentic, and recognizable character.



Production

Naturiex produces top-fermented and bottom-fermented beers, offering a comprehensive range of formats and logistical solutions:

- **Bottled beer (glass), all sizes**
- **PET kegs**
- **Bag-in-Box**
- **Tanker production and sales, domestic and international**
- **Third-party stainless steel keg filling (contract filling)**

Every production stage follows strict quality standards, combining technical expertise with advanced technology, with a particular focus on sustainability and respect for the territory.

Our Brands

Naturiex develops several brands, each with its own unique identity.

Birra Morena, is our historic line, an increasingly refined and specialty brand designed for a more discerning and demanding audience.

Birra Lucana, directly celebrates its land of origin, with beers crafted to showcase the authenticity of Basilicata and the excellence of its natural resources.

Bjiork, is a high-alcohol, double-malt beer available in **Bag in Box** format.



Market and Partnerships

Naturiex positions itself as a qualified partner for Large-Scale Retail (GDO), HO.RE.CA., and SUPER HO.RE.CA. channels, developing medium-to-long-term partnerships and providing personalized assistance capable of responding rapidly to the needs of distributors and points of sale.

Quality and Awards

Manufacturing excellence, technical expertise, and constant process control have allowed **Naturiex** to stand out on both the national and international brewing stage.

Over the years, the beers produced at our brewery have earned over **50 medals** in international competitions, including **2 World Titles and 36 Gold Medals**. This success confirms our quality, production reliability, and the company's ability to compete at the highest levels of the industry.



NATURIEX

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